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Aurora, Ontario
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(905) 727-3123
aurora.ca

Delegation Request

This request and any written submissions or background information for consideration by either Council or Committees of Council is being submitted to Legislative Services.

Council or Committee *

Council

Council or Committee Meeting Date * ?

2023-3-28 

Subject *

BLACK HISTORY REPORT

Full Name of Spokesperson and Name of Group or Person(s) being Represented (if applicable) *

PHIONA DURRANT & BOBBIE MARSHALL, AURORA BLACK COMMUNITY ASSOCIATION

Brief Summary of Issue or Purpose of Delegation *

1. PROVIDE SUCCESS RESULTS OF THE BLACK HISTORY GALA
2. RECOGNIZED TOWN AND STAFF FOR THEIR SUPPORT
3. RECOGNIZED COMMUNITY FOR THEIR SUPPORT.
4. SHARE BLACK HISTORY MONTH IMPACT

Have you been in contact with a Town staff or Council member regarding your matter of interest? *

Yes

No

I acknowledge that the Procedure By-law permits five (5) minutes for Delegations. *

Agree



Black History Month Update/Report



Presented By:

Aurora Black Community/Phiona D.



Presented To:

Town of Aurora Council



AURORA BLACK COMMUNITY ASSOCIATION



**BLACK
HISTORY MONTH**

**BLACK HISTORY
OPENING CEREMONY/GALA 2023**

February 3, 2023



Thanks to our main sponsors, the Town of Aurora and TD Bank,





AURORA

AURORA TOWN HALL



**Aurora
Cultural
Centre**



New Roads
Automotive Group™



DR. *Pasha*



MONACO INTERIORS
DESIGN . BUILD . RENOVATE

905-882-8824



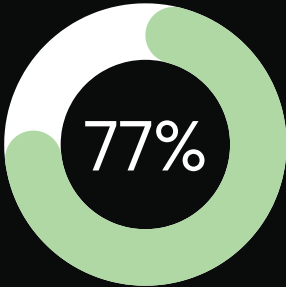
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MOXIE'S

GRILL *BAR*

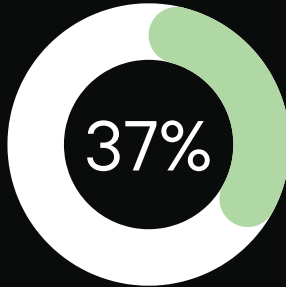
BHM Key Performance Indicators



77%

AWARENESS & COMMUNITY

Raising awareness and addressing equity gaps, celebrating Black achievement and providing a fresh reminder of where systemic racism persists while giving visibility to the people and organizations creating change. Expose children to the successes of black people and the outstanding contributions they have made to society—bridge cultures.



37%

EQUITY & ADVOCACY

Equity matters because it is only when all individuals and groups are included in the **ADVANCEMENT** and growth that our community can benefit from the richness of our diversity.



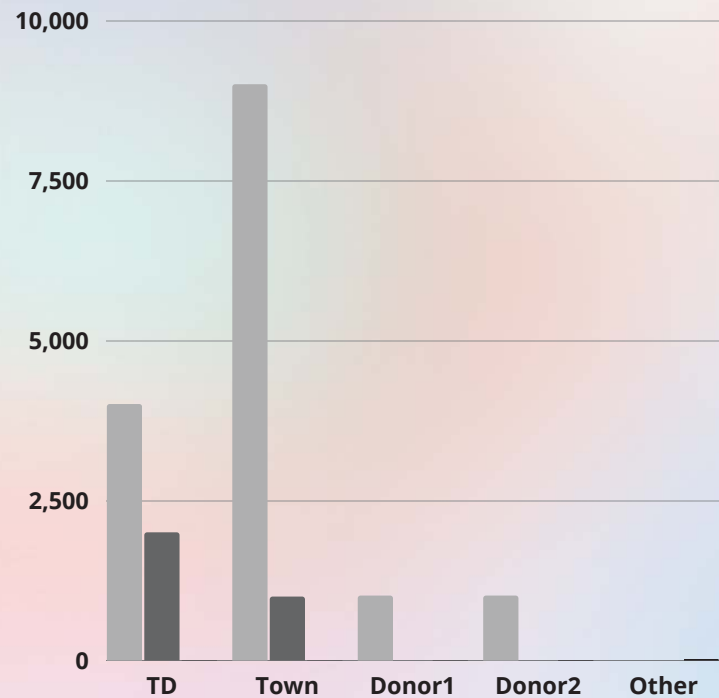
91%

APPRECIATION

A healthy communities create opportunities for cross-cultural dialogues that allow genuine allies to join force and dismantle racism, making our Town a place where all feel belong.

Income

- Funding from Town \$9000 + \$1000 in-kind
- TD Bank \$4000 (2yrs.)
- Newroads Automotive Group \$1000 (Youth Entrepreneur Sponsorship)
- Dr. Pasha (Wellington Dental) \$1000 for Black-owned Business sponsorship



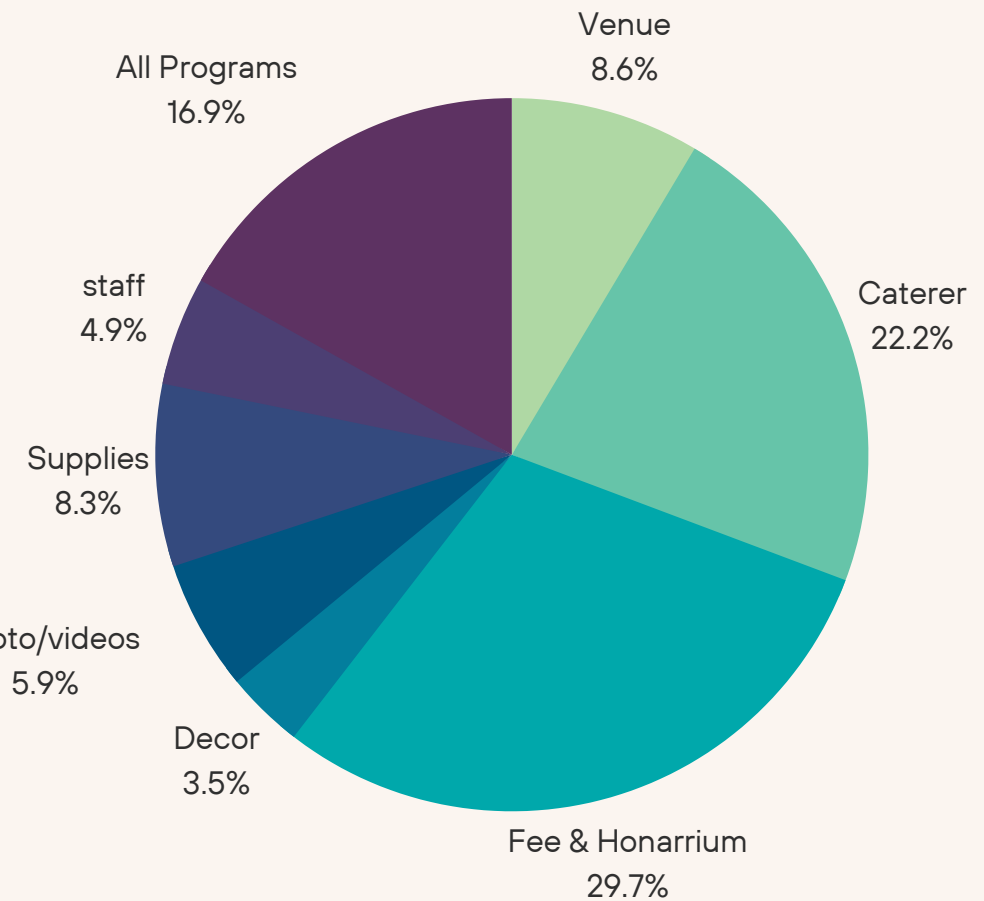
Budget summary

Budget accounts for all four BHM Programs: Gala & Flag Raising, Diversity on the Ice, Painting, and Movie Night.



HARD COSTS

- Corner Stone Church Venue \$1450
- Caterer + dish rental \$4250 (170 people)
- Fee and honorariums \$5065 (12 people)
- Movie Night & Paint Night \$2855



2023 BLACK HISTORY BUDGET

Funding		Other Funds		NOTES
TOWN OF AURORA	\$9,000	\$1,000	In-kind	Town's contribution to Paint Night
NEW ROAD AUTOMOTIVE GROU		\$1,000		Youth Sponsorship
DR. PASHA		\$1,000		Entrepreneur Sponsorship
TD Bank	\$2,000	\$2,000		\$4000 for 2 yrs.
Total income	\$11,000	\$5,000		

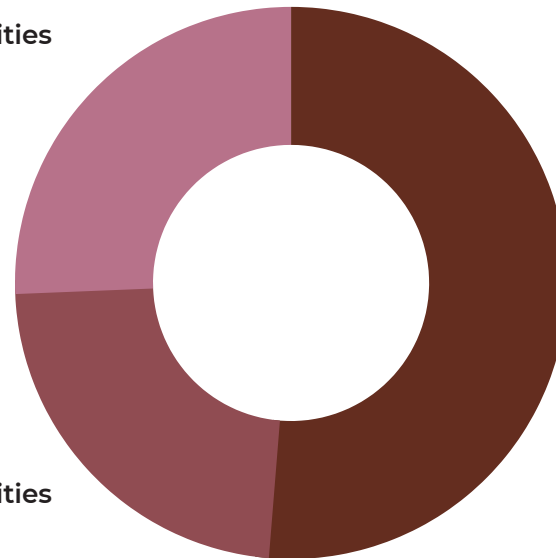
Money Out		In-Kind	NOTES
Event Space Rental	\$1,450		CORNER STONE CHURCH
Event & Decor	\$600		Table clothes, vases, flowers etc.
Paint Night	\$340	\$1,000	2 paint artists, refreshments, paint supplies, rental of the venue, 45 guests
Flag Raising	Line 11		
Black History Movie Night	\$1,655		Amazing success (with AFC) 146 guests
Diversity on the Ice	\$115		Water, apple juice, pizza
Catering	\$3,750		SHANTELE + MELTING POT
Transportation	\$300		Drop-off for Dr. Augustine, dishes pickup, and drop off
Supplies (Dishes, cutleries, awards etc.)	\$1,400		Community recognition - frames, printing, trophies
entertainment/artist Fee & Honorarium +	\$5,056		DMorgan C-Flava Jean Augustine Ray Robinson Mark Lewis Michelle Hanson Corrie Dubi
BHM Temp staff support	\$835		Amanda & Fatima
Photographer/Videographer	\$1,000		photo and video taking for the entire event, plus editing and video creation
Total expenses	\$15,666		

IMPACT ANALYSIS

- Strong Engagement from the Black Community
- New partnerships opportunity with YRP, OPP, Southlake
- Stronger Collaboration with schools especially YCDSB

Collaboration opportunities
25.6%

Partnerships & New Opportunities
23.1%



Black People Engagement
51.3%



IMPACT ANALYSIS

- Recognition awareness for BIPOC business
- Youths Engagement
- Increased recognition for the Town of Aurora



ANDREA JASON

S A L O N

NEW BUSINESS



B L A C K
H I S T O R Y
M O N T H

Panthers hockey leader honoured at Diversity on Ice event

February 23, 2023 · 0 Comments



Central York Panthers leader Keith Higgins was honoured Family Day with the inaugural Aurora Black Community Honourable Jean Augustine Community Builder Award.

Higgins was cheered by his team-members as he accepted the honour at the Stronach Aurora Recreation Complex as he led the Aurora Black Community (ABC) Association's Diversity on Ice event, held in conjunction with Family Day to encourage more people to lace up their skates.

"The Central York Panthers and Keith in particular and his team have been with us since last year and I know as a community it takes people stepping up to do the work," said ABC founder and president Phiona Durrant. "We really wanted to honour you because it takes a lot of effort and time to give back."

Black History commemorations will welcome leaders to Aurora next month

January 12, 2023 · 0 Comments

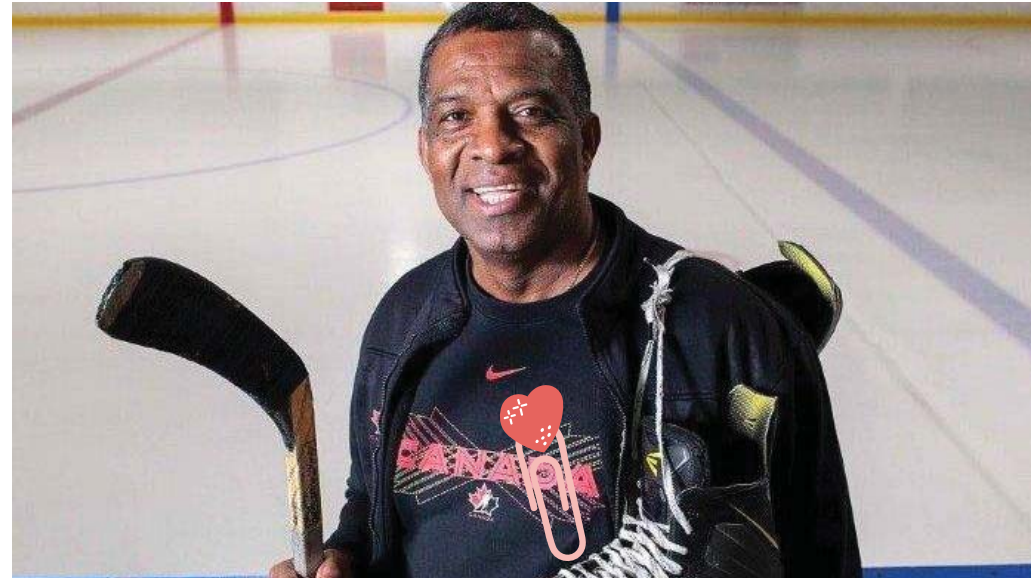


Black history has deep roots in this community, this province, and the country – but Black History Month in Canada wasn't an official observance until 1995 following the efforts of then-MP Jean Augustine.

As the 30th anniversary of Black History Month in Canada approaches ever closer, Ms. Augustine will be in Aurora next month to help kick-start local celebrations organized by the Aurora Black Community (ABC).

Augustine will be a special guest at a special gala hosted by the ABC on February 3, just days after the Pan-African Flag is slated to be raised at Town Hall at the start of the month.

ABC founder Phiona Durrant says the month-long series of events are based around the themes of "Making Room" and "Opening Doors" – with "joy, celebration and warmth" at its heart.















PAINTING WITH PURPOSE

The Aurora Black Community Association's (ABC) Black History Month program recently came to the historic downtown core as the ABC hosted their second annual Paint & Poetry night at the Royal Rose Gallery. Here, Craig and De Edra put down some brushstrokes. For more, see Page 18.

Auroran photo by Glenn Rodger

PAINT & POETRY



PAINT & POETRY



Aurora Black Community Association (ABC) hosted its annual Paint & Poetry Night, this year at the Royal Rose Gallery in the historic downtown core, to mark Black History Month. Clockwise from top left: event attracted a healthy crowd, including Ward 2 Councillor Rachel Gilliland; Darcie and Donna; Heather, Angela and Carolyn; Bobbie and Phiona.

Black History Month programs had people “think differently” about moving forward



The Aurora Black Community Association, Aurora Black Caucus and Aurora Film Circuit took over Cineplex Aurora last week for a screening of the feature film, *Brother*, the final event in a month-long celebration and commemoration of Black History. Pictured here are Novelett, Mildred, Mrs. Graham, and Phiona.

Auroran photo by Glenn Rodger

BY BROCK WEIR
EDITOR
LOCAL JOURNALISM
INITIATIVE REPORTER

“Seeing so many people able to come out, enjoy, and work together is important.” ABC founder and president

measurable equity is what’s really going to bring the real change we’re looking for. It’s good to have the notes, but it’s

they focus on that because what it kind of does is have you constantly explaining over and over.”

“Stop looking at what the barriers are, but look at what they can do to make a difference,” she says. “Barriers are always going to be there, that’s a given, and I can’t see a time where we’re not going to be facing barriers...but how do we get involved? Leaving the gala, part of what was beautiful coming from the community was, ‘What can we do to help?’”

“Nobody teaches compassion, courage, confidence, active listening; we’re not taught how to receive feedback, how to effectively confront. We’re not taught how to have a difficult conversation. It’s up to all of us to change our mindset and position ourselves and be intentional about it.”

NORTH YORK
HEATING, PLUMBING &
ELECTRICAL SUPPLIES

SWOT ANALYSIS

Identification



S

Strengths

- Strong community support and engagement
- Diverse Programs that promote inclusivity
- Increase visitors to our town
- Quality programs and delivery
- Highly engaged organization
- Strong recognition from Government
- Strong support from local Media
- Clear mission and vision

W

Weaknesses

- Dependent on third-party financial support & overcoming systemic barriers
- Limited resources and such as paid staff and dedicated volunteers
- Fear of change
- Fundraising / No charity status.
- New organization started after the death of George Floyd - in a pandemic

O

Opportunities

- New and potential partners
- Philanthropic/government funding sources
- Build upon the success of the past event.
- Hire staff /grant writer volunteer
- Work closely with government officials on grants etc.
- uplift and appreciate community efforts

T

Threats

- Delay in funding access
- Small Black Population - (explain)
- Systemic Barriers, unconscious biases
- Covid-19 Pandemics that affect potential donors -grassroots

AURORA BLACK COMMUNITY



Thank you for making an
impact with ABC.

*We family
appreciate it!*