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Town of Aurora  
**General Committee Report**  
No. CMS23-010

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**Subject:** Parks and Recreation Master Plan – Draft Presentation

**Prepared by:** John Firman, Manager, Business Support

**Department:** Community Services

**Date:** April 4, 2023

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## Recommendation

1. That Report No. CMS23-010 be received.

## Executive Summary

This report is to provide Council with the Draft Parks and Recreation Master Plan (PRMP) for review, seek additional Council input if any, and outline next steps.

- This Draft PRMP is presented in order to provide Council with an understanding of the work completed to date.
- Considerable community, staff and Council consultation was undertaken in the development of the Draft PRMP.
- Additional community, staff and Council feedback is invited in response to the Draft PRMP.

## Background

The firm of Monteith Brown Planning Consultants were retained in May of 2022 to complete an updated PRMP. The last PRMP was approved by Council in 2016 and was intended as a five-year master plan.

## Analysis

This Draft PRMP is presented in order to provide Council with an understanding of the work completed to date.

The Draft PRMP as presented, represents the consultants' initial findings and recommendations based on the research and consultations to date, industry best practices, and a review of current program offerings and facilities at the Town of Aurora.

The final PRMP will establish a framework for future development of parks and recreation related programming, projects and facilities.

**Considerable community, staff and Council consultation was undertaken in the development of the Draft PRMP.**

Beginning in the summer of 2022 a number of measures were taken to obtain input from the community, sports groups, staff and Council, including:

- Formation and consultation with a staff Steering Committee
- Consultation sessions with front-line staff in the Operational Services and Community Services Departments
- Community Survey
- Public Open House (cancelled due to low registration)
- Pop-up consultation at the Aurora Farmers Market
- Consultation sessions with members of Council
- User Group Consultation Sessions
- Written submissions from individuals and community sport organizations and other interested stakeholders

Monteith Brown has continued to receive input from various groups and individuals through to February, 2023.

**Additional community, staff and Council feedback is invited in response to the Draft PRMP.**

Subsequent to the presentation of the Draft PRMP, the following steps will be taken to complete the final Master Plan:

- Council invited to review the Draft report and provide any further input
- Public Open House
- Draft Plan circulated to user groups for review and further input
- Steering Committee to finalize PRMP
- Council presentation to approve PRMP

## Advisory Committee Review

The Draft Plan will be presented to the Parks and Recreation Advisory Committee and the Accessibility Advisory Committee for review and comment prior to the completion of the Final Plan.

## Legal Considerations

There are no legal considerations at this time.

## Financial Implications

There are no financial implications at this time.

## Communications Considerations

The Town will inform the public about the Public Open House through regular communications channels. The Draft Plan will also be made available to the public on the Engage Aurora platform ahead of the Public Open House.

## Climate Change Considerations

The recommendations from this report does not impact greenhouse gas emissions or impact climate change adaptation.

## Link to Strategic Plan

Additional revenue achieved through recreation facility sponsorship supports the Strategic Plan goal of *Supporting an exceptional quality of life for all* in its accomplishment in satisfying requirements in the following key objective within this goal statement:

## Alternative(s) to the Recommendation

N/A

## Conclusions

That Council receive this report for information.

## **Attachments**

Parks and Recreation Master Plan Draft 1

## **Previous Reports**

N/A

## **Pre-submission Review**

Agenda Management Team review on March 16, 2023

## **Approvals**

Approved by Robin McDougall, Director, Community Services

Approved by Doug Nadorozny, Chief Administrative Officer