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Town of Aurora  
**Memorandum**  
Corporate Services

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**Re:** National AccessAbility Week 2023 (May 28 to June 3)  
**To:** Accessibility Advisory Committee  
**From:** Gregory Peri, Accessibility Advisor  
**Date:** April 12, 2023

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## Recommendation

1. That the memorandum regarding National AccessAbility Week 2023 be received; and
2. That the Accessibility Advisory Committee comments regarding National AccessAbility Week 2023 be received and referred to staff for consideration and further action as appropriate.

## Background

Staff are planning two initiatives during National AccessAbility Week this year. On May 31, a guest speaker will be presenting to staff with a focus on putting Accessibility first. All Town staff and Council are invited. The presentation will be recorded for anyone in our community to view.

The second initiative is a partnership with AccessNow App, who's mission is to establish a go-to resource for accessibility information. They have built a connected platform to empower people to discover a world of accessible opportunities, make better decisions and remove barriers. The Town is currently working on being AccessNow Verified where AccessNow audits our Town facilities for functional accessibility and gives the Town the ability to engage with our community and showcase accurate information. Phase 1 will be a launch of our physical Town buildings, including Town Hall and our three recreation centres. Phase 2 will be launching in 2024 through a capital project that will be submitted, as we expand to the other Town facilities currently being upgraded, including Aurora Town Square, as well as all our parks and trails. Phase 3 will be encouraging local businesses in Aurora to get on the app to help our residents find accurate accessibility information before they travel.

Staff will also provide staff communication and social media education once the Government of Canada provides messaging for this initiative.

## **Attachments**

None.