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Town of Aurora

Motion

Notice given April 18, 2023

Re: Pilot Mobile Food and Licensed Beverage Consumption at Concerts in the Parks

To: Members of Council

From: Councillor Rachel Gilliland

Date: April 25, 2023

Whereas this pilot is intended to offer equitable opportunity for others to enjoy a licensed beverage in an outdoor setting, much like the Armoury experience, during the August 23 and August 30 Concert in the park; and

Whereas this short-term pilot is intended to collect data, gather community feedback and measure its success for any future implementation; and

Whereas staff may investigate a sustainable and equitable plan for establishing support for local restaurants and food vendors allowing them to showcase their cuisine at the Concerts in the Park series for 2024, establishing a plan in 2023, which contributes to our town's economic recovery, helps businesses build new customers, and diversifies choices the public may otherwise not try; and

Whereas our municipal 2014 licensing bylaw that relates to mobile food and refreshment vendors may benefit from a review, to accommodate a modern seamless approach and more economically viable for pop up food and refreshment service; and

Whereas this pilot and plan needs to focus on municipal and regional public health guidelines and appropriate facilities including access to washrooms and waste receptacles.

1. Now Therefore Be it Hereby Resolved That staff investigate the feasibility of implementing a pilot project for the summer 2023 Concerts in the Park to allow the consumption of licensed beverages by sales only on August 23 and August 30 including beer and wine for purchase only and report back to Council for direction; and
2. That staff investigate a sustainable and equitable plan for establishing support for local restaurants and food vendors cuisine at the Concerts in the Park series for

2024 bringing a report to Council in time for the consideration in the 2024 budget;
and

3. That staff review our licensing bylaw that relates to mobile food and refreshment vendors and report back to Council with any recommended changes.