We've been helping make every neighbourhood more accessible overnight... on Halloween.

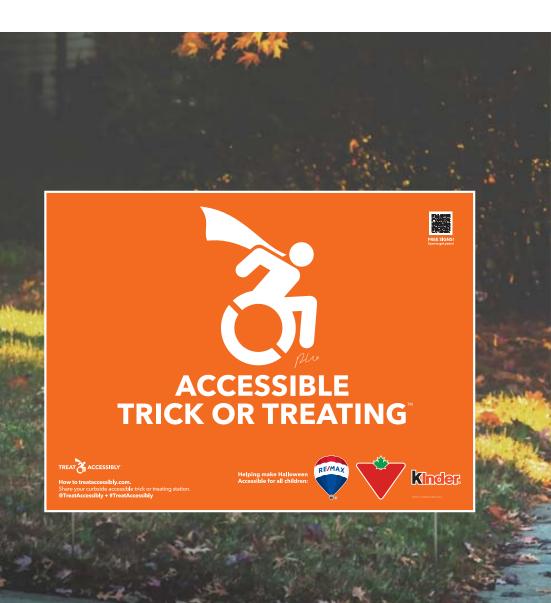
Does your municipality want to join the movement?







Learn a little more about the movement



Dear Ontario AACs, Imagine if Halloween, across Ontario, was known as an accessible

holiday tradition.

We're already on our way and your municipality can join the movement today!

By: Rich Padulo, Dad-part of the Founding Family

- Co-Founder, Treat Accessibly®
- Appointee, Ontario Accessibility Advisory Standards
   Committee
- Contact: founder@treataccessibly.com | 416-418-2007

The FREE elements we want to send your Municipality to excite your local Homeowners to be accessible this Halloween (reach out to us while supplies last).

ACCESSIBLE TRICK OR TREATING

WAS ACCESSIBLE TRICK OR TREATING

TO THE TRICK OR TREATING

THE TRICK OR TREATING

Lawn Sign comes fully assembled

Lawn Sign Take One Kits comes fully assembled with 50 Lawn Signs



Children's Book authoured by the Grandmother of a little boy with disabilities.

1. Lawn Signs

2. Lawn Sign Take One Units (Holds 50 Lawn Signs)

3. Children's Book about accessible inclusion



All we ask, is your Municipality cover the hardcost of us shipping to you - which are estimated at \$500.

## Why the movement.

Making Halloween more accessible brings mass awareness for everyday inclusion.



Rick Hansen Difference Maker of the Year and Co-Founder of Treat Accessibly.







How your ACC can help.

Join Oshawa, in 2023, in distributing our FREE lawn signs at your Civic Recreational Buildings and Libraries.

Distribute a FREE Children's Book about accessible inclusion at Halloween.

Contact us, while supplies last, at founder@treataccessibly.com





#### Why we started it.

Like a lot of Ontario Dads, I was putting Halloween pumpkins on our stairs, when I locked eyes with a little boy using a wheel chair across the street. I realized, in that moment, our front steps were a barrier to Trick-or-Treat at my home for that little boy.

Our daughter, Siena, and I created the sign, and the Treat Accessibly experience, that night, so that little boy would know he's welcome at our home. Today over 150,000 Canadian homes have a Lawn Sign.

Our Canadian goal - 400,000 homes with a sign by 2025.

One accessible Treat Accessibly home for every one of the 400,000 children with a disability in Canada.

Our vision, in 2023, is to pilot multiple Ontario municipalities, like yours, joining the movement like Oshawa - to set a precedent to be followed across North America in the next 10 years.





The Lawn Signs and Take One Units are fully self explanatory and both include QR codes linked to a Treat Accessibly Website page that will

explain the movement (webpage complete August 2023).



The art design of the take one unit will adopt a much more Canadiana feel this year with Iconic Images of Canadian Cities and a big QR code to explain the lawn signs and movement.



Left Side Front Right side Back



# Ways your ACC and Municipalities can support the movement like Oshawa.

- 1. Place the Take One Units at Civic Recreation Buildings, Libraries or your town's Halloween Festivities. Make an event for it with the ACC.
- 2. Distribute the books, with volunteers, at the same location or events.
- Share a press release and Treat Accessibly will provide support and quotes from myself, Siena and our partners if you wish.
- 4. Share that anyone can make their home accessible at Halloween with ease and if they need a lawn sign or tips to visit Treat Accessibly.
- 5. Like Brantford, create a video staring the Mayor (watch)
- 6. Follow precedent set by Toronto, Vaughan, Caledon and other cities to pass binding resolutions to champion Treat Accessibly at Halloween, through corporate communication annually.



Lawn Sign comes fully assembled

Lawn Sign
Take One Kits
comes fully assembled
with 50 Lawn Signs

Atticus Goes





#### **MORE GREAT NEWS!**

Treat Accessibly runs 10 major events in 10 cities across Canada to give kids, and parents, with and without disabilities a chance to celebrate a traditional (Accessible) Halloween together.

But any street, in your municipality, can come together to do the same.

As of late-August 2023,

www.TreatAccessibly.com will post a downloadable Do It Yourself Kit so any neighbourhood can celebrate a Treat Accessibly Halloween Village, like 6 Ontario streets that are already planning one using our DIY Kit.

This is something else you can share with your community once the page on the site becomes available.



### Happy Halloween... EveryBODY!

We look forward in hearing from you.
Supplies are limited, please email
Treat Accessibly Founder, Rich Padulo,
today for your FREE Treat Accessibly
movement elements to champion
accessible Halloween in your municipality.

Even more Good Stuff - If Take One Kits and Children's books run out of stock, we may be able to still send FREE Lawn Signs.

