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Town of Aurora

Member Motion

Councillor Gilliland

Re: **Establish an Ultimate Grilled Cheese Challenge in Aurora**

To: **Members of Council**

From: **Councillor Rachel Gilliland**

Date: **December 2, 2025**

Whereas community-based culinary events have proven successful in engaging residents and supporting local businesses in other municipalities; and

Whereas an Ultimate Grilled Cheese Challenge in Aurora would provide a creative and enjoyable platform for local restaurants, regardless of their usual specialties, to showcase unique and inventive takes on a classic comfort food; and

Whereas such an event can stimulate economic development by encouraging residents and visitors alike to explore Aurora's dining scene, thus supporting local businesses and fostering a sense of community pride; and

Whereas the proposed Ultimate Grilled Cheese Challenge is a relatively low-cost event to organize, requiring only minimal resources such as the printing of tasting passports and the coordination of participating restaurants, making it an accessible and financially feasible initiative for the town; and

Whereas collaboration with key stakeholders, including local businesses, the Aurora Economic Development Board, and the Aurora Chamber of Commerce, would strengthen the event's reach, support participation, and help ensure its success;

1. Now Therefore Be It Hereby Resolved That Town staff, in collaboration with stakeholders, explore the establishment of an Ultimate Grilled Cheese Challenge and report back to Council with recommendations.