

Aurora Economic Development Corporation



2025 Annual Report



A Year Defined by Intention

- Learning
- Alignment
- Foundation-reset

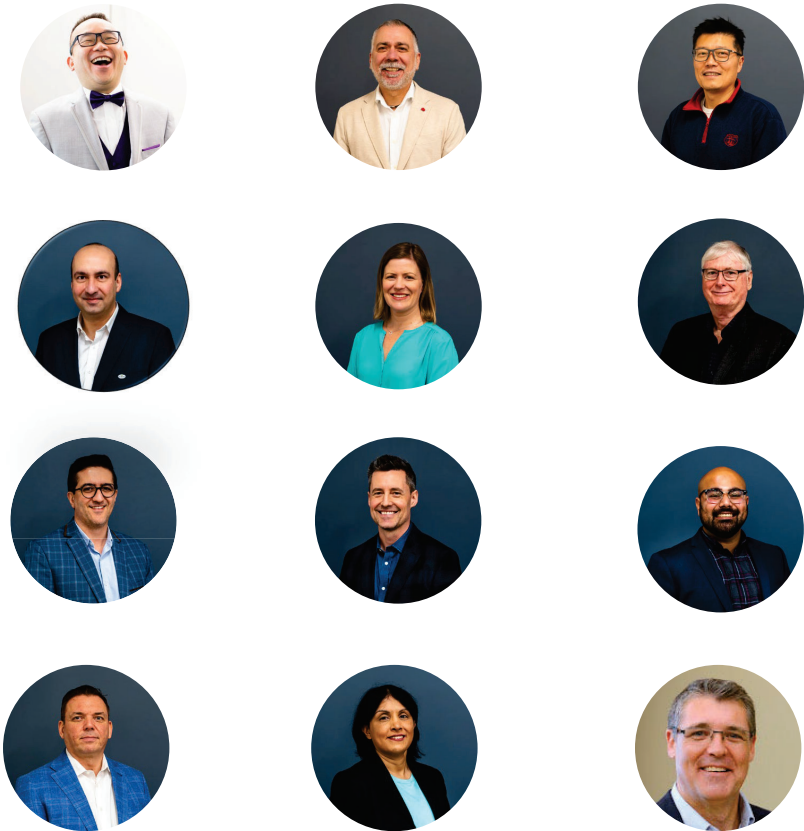


Purpose & Mandate

- Strategic leadership
- Coordination
- Advisory support
- Sustainable economic growth



2025 Board of Directors



A Year of Change and Renewal



Strategic Reflection

- Two-day strategic planning session
- Alignment before action
- Clarity before expansion



Downtown as the Organizing Theme

- Downtown as catalyst
- Place-based economic development
- Visibility, vitality, confidence



Action with Intention

- Innovation
- Downtown revitalization
- Local business support
- Marketing & Storytelling
- All through a downtown-first lens



Strengthening the Foundation

- Governance improvements
- Policy reviews
- Recruitment and onboarding enhancements



Championing Initiatives

- Downtown Streetscape Plan
- Town-Wide Parking study
- Community Planning Permit System



Collaboration in Action

- Community Profile
- Visitor Growth Plan
- Machell's Alley activations
- Downtown Virtual Tour
- ExploreAurora.ca relaunch



Bringing Ideas to Life

- Delivered a signature event showcasing MedTech innovation, entrepreneurship,
- Purposefully hosted at Town Square
- Demonstrated the Board's transition to visual, community-facing Activation



Activation in 2026

- Downtown Revitalization
- Innovation & Entrepreneurship
- Wayfinding Plan
- New Economic Development Strategy





Thank you

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Vice President, MegaStudio
Head of Clinical Innovation, Radialis

Garrett Tone
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Invest Ontario